



October 2023

Dear Potential Sponsor,

Thank you for taking the time to review this sponsorship opportunity with Northwest Barrel Racing Association (NWBRA).

NWBRA is a family-oriented organization centered on our member's love of horses and barrel racing. As our sport continues to be the fastest growing, most inclusive segment of the western horse world, the mission of NWBRA continues to be supporting barrel racing as a family activity, for all levels of competition. Each of our members brings a distinct appreciation and vibrancy to our growing organization.

Currently, NWBRA covers seven states – Idaho, Colorado, Montana, Nebraska, North Dakota, South Dakota, and Wyoming. As the organization continues to grow in popularity in neighboring states, we expect to continue to expand.

We are inviting you to partner with us to sponsor our finals to be held in Rapid City, SD on June 14-16, 2024. This 3-day event brings in contestants and their families from all over the centennial United States, as memberships are open to everyone. Contestants are competing for industry leading added money, superior prize packages, including saddles to the average winners in the Open 5D and the Senior 4D. For our 2024 finals, we anticipate bringing in even more contestants, a larger added money purse and exceptional prize packages.

Thank you for considering sponsorship with the NWBRA Finals 2024. Please see the attached sponsorship levels where we advertise and promote your company. We sincerely appreciate your support of our amazing organization.

Sincerely,

Elaine Hagen



Northwest Barrel Racing Association Sponsorship Form

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ CONTACT PERSON: _____

I choose the following sponsorship opportunity:

- | | |
|--|--|
| <input type="checkbox"/> TITLE Sponsor - \$3,000 | <input type="checkbox"/> SADDLE \$1,400/Each _____ |
| <input type="checkbox"/> TRACTOR \$1,300 | <input type="checkbox"/> BARREL \$1,500/Each |
| <input type="checkbox"/> HALF SADDLE \$700 | <input type="checkbox"/> BUCKLE \$200/Each _____ |
| <input type="checkbox"/> TIME CLOCK \$500 | <input type="checkbox"/> PRODUCT: Name _____ |
| <input type="checkbox"/> BANNER \$150 | Value: _____ Class: _____ # _____ |
| <input type="checkbox"/> BUSINESS CARD \$75 | |

Please return this form along with your check payable to:

NWBRA
c/o Elaine Hagen
43287 146th Street
Webster, SD 57274

THANK YOU FOR YOUR SUPPORT!

NWBRA FINALS
June 14-16, 2024
Rapid City, SD



SPONSORSHIP LEVELS

Title Sponsor - \$3,000

This is a limited opportunity that will give maximum verbal advertising during our 2024 Finals and logo representation on all advertising/promotional materials, including Finals flyer and entry forms. Sponsor-provided banner hung prominently in arena. Business name/logo on NWBRA website and regular promotion on NWBRA social media pages.

Barrel - \$1,500

This is an exclusive category, reserved for just three sponsors that will receive name/logo on 1/3 of each barrel position purchased (choose: first, second and/or third). These are first come, first serve. Business name/logo on NWBRA website, social media pages and live sponsor plugs at our Finals.

Tractor - \$1,300

This is an exclusive opportunity for one sponsor to display sponsor-provided banner on the tractor at the 2024 Finals Event. The tractor is driven around during race every five riders, and for "big drags" every 50 riders. Business name/logo on NWBRA website, social media pages and live sponsor plugs at our Finals.

Saddle - \$1,400

This is an option to sponsor divisional saddles of the sponsor's choice. Each saddle will include sponsor logo or name on the fender of each saddle sponsored. At the finals event, sponsor logo or name will be prominently displayed on a saddle certificate for the duration of the event and will be used in awards photos to be used on social media posts. Business name/logo on NWBRA website, social media pages and live sponsor plugs at our Finals.

Half Saddle - \$700

This is an option to sponsor divisional saddles of the sponsor's choice. Each saddle will include sponsor logo or name on one of the fenders of each saddle sponsored. At the finals event, sponsor logo or name will be prominently displayed on a saddle certificate for the duration of the event and will be used in awards photos to be used on social media posts. Business name/logo on NWBRA website, social media pages and live sponsor plugs at our Finals.

Time Clock - \$500

This is an exclusive opportunity for one sponsor to display sponsor-provided banner by the time clock at the 2024 Finals Event. Business name/logo on NWBRA social media pages and live sponsor plugs at our Finals.

Buckle - \$200

Champion buckles to be given as awards at Finals Event for Youth divisional winners. Business name/logo on NWBRA social media pages and live sponsor plugs at our Finals.

Banner - \$150

Sponsor-provided banner in arena at 2024 Finals. Business name/logo on NWBRA social media pages and live sponsor plugs at our Finals.

Product – \$Any

Sponsor provided product to be given for door prizes, lucky drags, or awards at the Finals Event. Business name/logo on NWBRA social media pages and live sponsor plugs at our Finals.

Business Card - \$75

Sponsor business card to be displayed on the website for the entire season. Sponsor to provide .jpeg of business card for electronic use.